

## **Defining Meaningful KPIs to Enhance Organizational Performance Kaplan-Norton Endorsed Training**

Training Course	As KPI has become the new buzzword of the region, the course provides a deep understanding of the KPIs as tools for learning in an organization by developing KPIs within a comprehensive performance management system, KPIS that are 100% customized to the organization and with targets within a manageable range to ensure progress.
Course Language	Bilingual: English material with Arabic as secondary language for instruction
Course Duration	Dates: Feb 21 – Feb 22 , 2018  Days: 2  Time: 8 am to 5 pm
Course Objectives	<ul> <li>Explore how effective KPIs can improve your strategy execution</li> <li>Develop a KPIs process to know if your strategy is being achieved</li> <li>Review KPIs best practices</li> <li>Learn analytical techniques for mission critical KPIs</li> <li>Define your performance measurement system and diagnose its effectiveness</li> <li>Understand how Big Data and Predictive Analytics support KPIs to manage performance</li> <li>Gain practical experience by applying the tools in a series of exercises designed to help you apply the theory and see how it works on real world examples</li> </ul>



	Course Content	Course Key Topic Area Includes: Day 1  Introduction and Overview  KPIs and Measuring Performance – Basic  KPIs and Measuring Performance – Advanced  Analysing Measurement Data Day 2:  Presenting Measurement Data  Managing the Performance Measurement Process  Mission Critical KPIs Every Manager Must Know  Measurement Problems and Pitfalls  Diagnosing the Effectiveness of Your Measurement System	
	Learning Outcomes	<ul> <li>At the end of the program the trainees will be able to:</li> <li>Assess the performance management process in their organization</li> <li>Define KPIs fully relevant for the organization</li> <li>Set-up a performance measurement system</li> <li>Identify the best sources of data</li> <li>Analyze performance and present data in compelling ways</li> </ul>	
	Target Audience	Business managers and decision makers responsible for driving results by selecting measures, setting targets, monitoring results, and executing strategic objectives and initiatives: CFO, Controllers, CSO, Vice Presidents of Business Strategy, Business Analysts, BSC Program Managers, Risk Management Professionals, BU and Department Managers, Project Management Leaders and Quality Officers	
	Course Material /Technology used/ Details Relevant to the course.	The course material is printed in A4 format in full color and distributed to each participant, while the trainer explain the methodology from PowerPoint presentation.  Throughout the course, participants will take part in:  Group or individual application and exercises on a given case to ensure methodology is strengthened and learning is validated  Group discussions to exchange experiences and best practices  One-on-one session with the trainer to discuss difficulties and provide guidance in real implementations in the participants' organizations	



## **Course Fees**

## **QAR 6000**

• 15% corporate discount available if 4 or more participants are registered .

This course is offered in collaboration with PALLADIUM Q LIMITED LLC

